

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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| (i) Name and address of the applicant political party/candidate/ person/ group of persons/ association/ organization/ Trust | All India Trinamool Congress 30B Harish Chatterjee Street Kolkata-700026 |
| (ii) Title of advertisement | Promotional Add for AITC - 1 |
| (iii) Duration of advertisement | 9 (Nine) seconds |
| (iv) Language(s) used in advertisement | Hindi and English |
| 1. Date of submission of advertisement | 8 March 2014 |
| 2. Date of certification for telecast | 9 March 2014 |

Certified that the above advertisement is fit for telecast as per the guidelines prescribed by the Hon'ble Supreme Court of India. **The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is in no way answerable or liable for any damage or loss or injury, civil or criminal, on account of such publication.**

Signature of Chairperson

Place: Kolkata

Date: 9 March 2014

APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

I.

- (i) Name and full address of the applicant
- (ii) Whether the advertisement is by a political party contesting candidate any other person / group of persons / association/ organization / Trust (give the name)
- (iii) (a) In case of political party, the status of the party (whether recognized National/ State / unrecognized party)
(b) In case of a candidate, name of the Parliamentary Assembly Constituency from where contesting
- (iv) Address of Headquarters of political party group or body of persons, association organization / Trust
- (v) Channels / cable networks on which the advertisement is proposed to be telecast
- (vi) (a) Is the advertisement for the benefit of prospects of election of any candidate(s)
(b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency (ies)
- (vii) Date of submission of the advertisement
- (viii) Language(s) used in the advertisement (advertisement is to be submitted with two copies in electronic form along with a duly attested transcript)
 - (a) (i) Title of advertisement
 - (b) (ii) Cost of production of the advertisement
 - (c) (iii) Approximate cost of proposed telecast with the breakup of number of insertions and rate proposed for each such insertion
 - (d) (iv) Total expenditure involved (in Rupees)

II.

I, Shri Smt. _____ S/o D/o / Wo _____.

(full address) _____ undertake that all payments related to the production and telecast of this advertisement will be made by way of cheque / demand draft.

Place:

Signature of the applicant

Date:

III.

(Applicable for advertisement by a person/persons, other than a political party or a candidate)

I. Shri / Smt. _____ S/o / D/o / W/o _____ (full address) _____ hereby state and affirm that the advertisement(s) submitted herewith is not for the benefit of any political party or any candidate and that this advertisement(s) *has I* have not been sponsored / commissioned or paid for by any political party or a candidate.

Place :

Signature of applicant

Date :